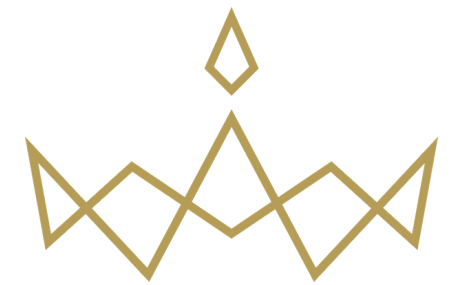




MISS FLORIDA PATRON INFORMATION

INTRODUCTION



ABOUT THE MISS FLORIDA ORGANIZATION



Established in 1935, the Miss Florida Organization is an all-volunteer organization. It has become a leading advocate for women's education and is one of the largest providers of scholarship assistance for young women in Florida.

The organization is dedicated to empowering young women to achieve their goals. A preliminary to the Miss America Competition, Miss Florida awards candidates the opportunity to advance themselves personally and professionally during their year of service.

In addition to the Miss Florida competition, young women between the ages of 13-17 are also provided with an opportunity to compete and represent the state as Miss Florida's Outstanding Teen. The winner advances to Miss America's Outstanding Teen and is awarded scholarship money to advance her education.

The incredible young women who compete for the Miss Florida and Miss Florida's Outstanding Teen titles donate thousands of community service hours each year, making Miss Florida one of the largest community service organizations in the state.



AN EMPOWERING MOVEMENT

Miss Florida travels at least 3,000 miles a month performing, visiting, and speaking at events across the state to promote women's education, highlight our partners, support her personal platform, and to further the organization's mission of empowering young women.

Since 2009, Miss Florida has served as the statewide spokesperson for the Everglades Literacy Program and lobbies public officials in Tallahassee and Washington D.C. to help protect and restore the unique ecosystem that is vital to millions of Florida's residents.



Miss Florida is a spokesperson for Advanced Recovery Systems' Real Talk Program. This educational outreach program strives to prevent substance abuse and addiction and focuses on high schools and colleges across the state of Florida.

Children's Miracle Network Hospitals is the national community service platform of the Miss America Organization. Each year, Miss America serves as the National Goodwill Ambassador for CMN Hospitals. Since 2007, the Miss America Organization has raised over \$15 million for CMN Hospitals and Miss America scholarships.



MEET OUR TITLEHOLDERS



MICHAELA MCLEAN

Michaela McLean, Miss Florida 2019, is a passionate advocate for her social impact initiative, “Brave & Beautiful: Breaking Free from Behind the Screen”. As a leader, team member, and older sister, Michaela has personally interacted with young women all over the world and is well acquainted with the struggles they face. She recognizes the addictive misuse of social media by young women today as an escalating mental health crisis that breeds social anxiety, depression, negative body image and isolation. Her three-pronged approach to promoting young women’s social media literacy is to create positive, purpose-driven media, educate young women through an evidence-based curriculum teaching transformational strategies on establishing and maintaining healthy habits, and advocate for legislation that implements programs and funding of advisory councils to facilitate meaningful conversations resulting in positive mental health and productive lifestyles. She empowers young women through The Brave & Beautiful Experience, an all-girls gathering that is a creative blend of heartfelt testimony, talented performances, and relevant teaching from a credible team of speakers and performers. To date, Michaela’s message has reached thousands in multiple nations from orphanages, to all-girls schools, churches, and sorority houses.

Hannah is a lifelong advocate for her platform, “Finding A Cure for Pediatric Cancer”. As a childhood cancer survivor herself, Hannah has dedicated her life to finding a cure. From that experience, Hannah has become involved in multiple nationwide non-profit organizations such as Hyundai Hope On Wheels, The For A Day Foundation, #GoldTogether for Childhood Cancer, and she recently began her own non-profit, H.U.G.S. 4 Childhood Cancer! Through her platform, Hannah’s goal is to spread awareness, create more funding through generous donors and sponsors, and provide hope to all impacted by pediatric cancer.



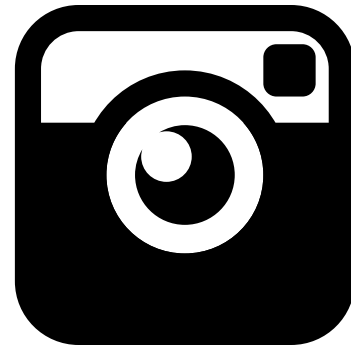
HANNAH ADAMS

IMPACT & INFLUENCE

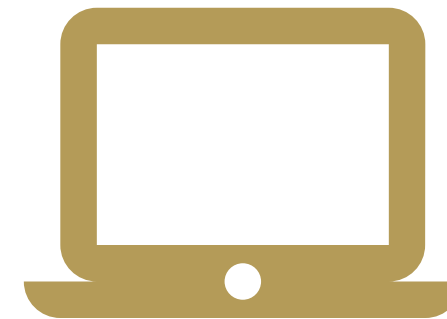
Miss Florida understands and appreciates the importance of digital impact and influence. Sponsors receive recognition throughout the year on our website, through social channels and during our live-streamed telecast of the state competition.



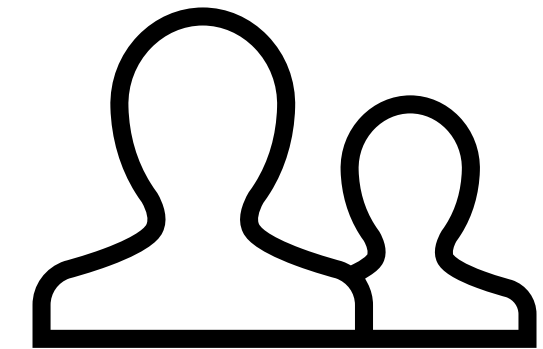
The Miss Florida Facebook page and Miss Florida's page has a combined 15,000 followers



@MissAmericaFL has over 20,000 followers



The Miss Florida competition is live streamed to over 1,000 viewers during competition week



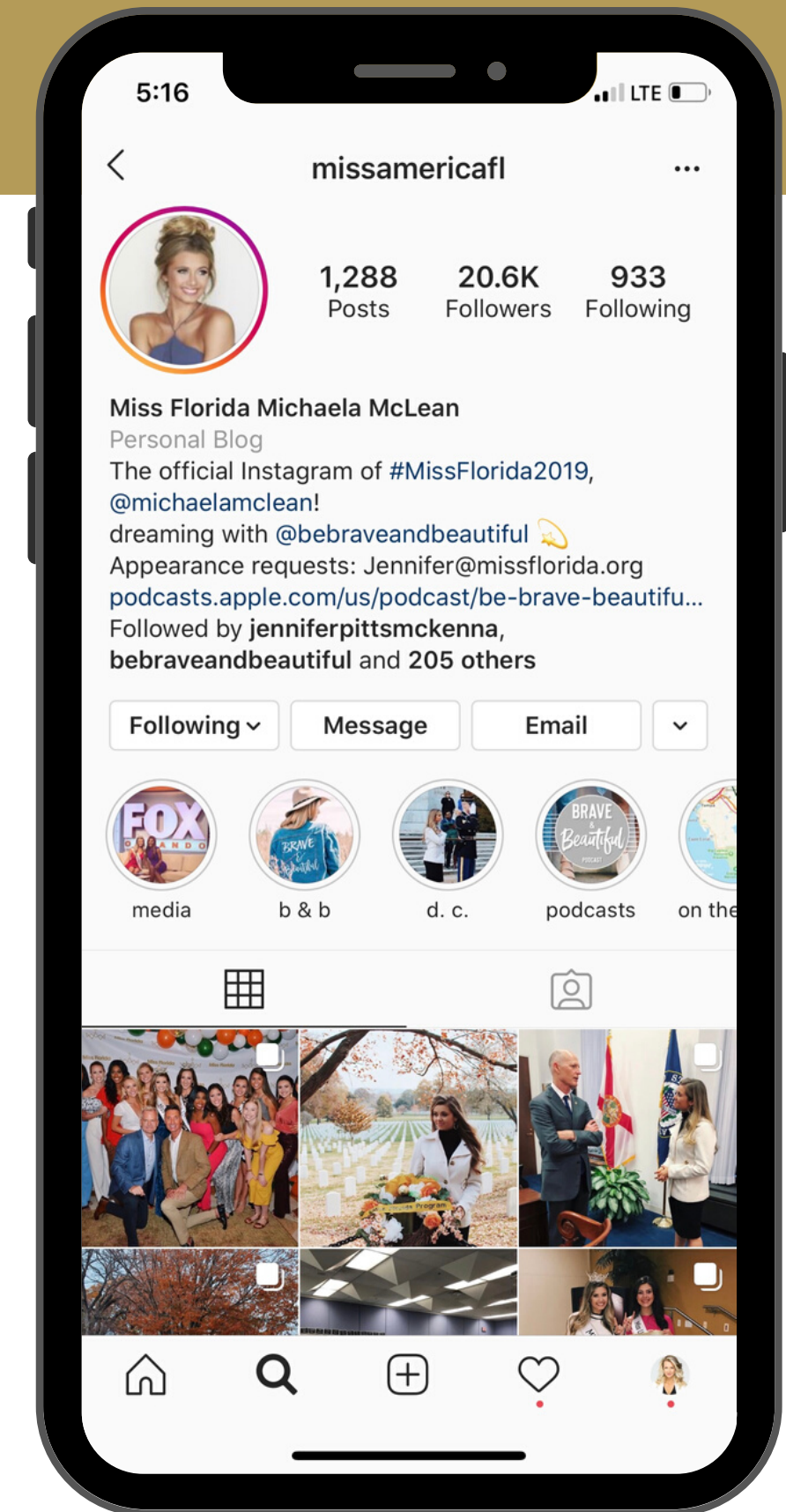
Over 2,100 fans attend the Miss Florida competition during pageant week in Lakeland, FL.

IMPACT & INFLUENCE



Miss Florida is committed to recognizing and showcasing our sponsors on Facebook and Instagram. With social media being such a valuable platform for businesses and organizations worldwide, we are dedicated to shining a spotlight on those who support our mission!

In addition to frequent tags and sponsor shoutouts, we can create campaigns that highlight your business on your preferred social channel.



CORPORATE & INDIVIDUAL SPONSORSHIPS

The Miss Florida Organization is grateful to partner with businesses and organizations from across the state. In addition, Miss Florida has the honor of serving as an ambassador and spokesperson for multiple statewide and national non and for-profit organizations.

If you would like to discuss a custom sponsorship package or partnership opportunity, please contact our Sponsorship Director at Sponsorships@missflorida.org.



"Regalia has been a sponsor and supporter of the Miss Florida Pageant for over 28 years and the Miss Florida's Outstanding Teen Pageant since inception in 2006. The quality of young women involved with this organization is astounding! Many of the titleholders we met as teens and have watched them develop into young women in amazing professions and positions partly due to the assistance of the scholarships awarded by Miss Florida! We are so honored to be associated with this organization!"

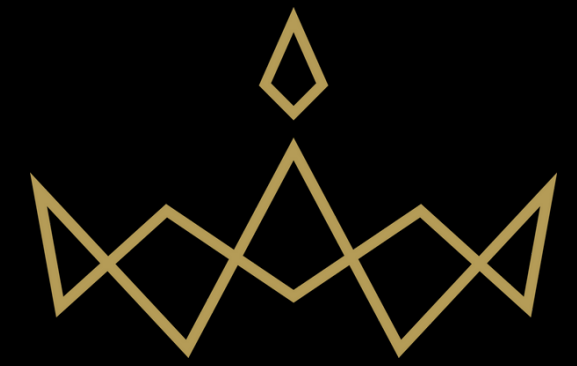
- David Lang, Regalia Magnificent Apparel

CORPORATE & INDIVIDUAL SPONSORSHIPS

In-kind sponsorships are incredibly important and appreciated. Miss Florida is grateful to have multi-year sponsors including Regalia Magnificent Apparel, Ann Marie's Boutique, Nick & Moes, Visit Central Florida, Cox Chevrolet, and our academic partners Stetson University and Florida Southern College.



SPONSORSHIP LEVELS



The 85th annual Miss Florida Pageant will be held June 13, 2020 in the Youkey Theatre of the RP Funding Center in beautiful Lakeland, Florida. Contestants will compete for the title of Miss Florida 2020 with the winner advancing to the 2021 Miss America Competition.

Over the last 5 years alone, contributions from generous sponsors and academic institutions enabled the Miss Florida Pageant to make available over \$300,000 in cash scholarships and \$800,000 in in-kind scholarships to our Miss Florida contestants. Tuition costs are on the rise and many young women dream of scholarships to help pay the increasing expense of a higher education. Our organization is committed to making that dream a reality!

As a patron of the Miss Florida Pageant, you will be doing more than making a monetary contribution -- You will be helping to make a difference in the lives of our Sunshine State's brightest women! Contact us today to secure your sponsorship or create a package that meets your business' needs.

QUEEN SPONSOR - \$25,000+

- Five appearances by Miss Florida*
- Logo and link to your business on the MissFlorida.org website
- Minimum of 10 social media posts tagged to your organization on Instagram and Facebook**
- Inclusion of commercial in LIVE Miss Florida Webcast (Prelims and Finals)
- Press release announcing sponsorship
- Two Color Page advertisement in the Competition Program
- Special recognition and promotion of Patron on LED Screen during Miss Florida Competition
- Preferred VIP seating for 10 during Preliminary Competition and Miss Florida Competition Finals
- VIP Access for 10 to Patron's Afterparty following the Miss Florida Competition
- Ten Complimentary Program Books

CROWN SPONSOR - \$15,000

- Three appearances by Miss Florida*
- Logo and link to your business on the MissFlorida.org website
- Minimum of 5 social media posts tagged to your organization on Instagram and Facebook*
- Inclusion of commercial in LIVE Miss Florida Webcast (Prelims and Finals)
- Press release announcing sponsorship
- One Color Page advertisement in the Competition Program
- Special recognition and promotion of Patron on LED Screen during Miss Florida Competition
- Preferred VIP seating for 8 during Preliminary Competitions and Miss Florida Competition Finals
- VIP Access for 8 to Patron's Afterparty following the Miss Florida Competition
- Eight Complimentary Program Books

ROYAL SPONSOR - \$7,500

- Two appearances by Miss Florida*
- Name and link to your business on the MissFlorida.org website
- Minimum of 3 social media posts tagged to your organization on Instagram and Facebook**
- One Color Page advertisement in the Competition Program
- Special recognition and promotion of Patron on LED Screen during Miss Florida Competition
- Preferred VIP seating for 6 during Preliminary Competitions and Miss Florida Competition Finals
- VIP Access for 6 to Patron's Afterparty following the Miss Florida Competition
- Six Complimentary Program Books

DIAMOND SPONSOR - \$5,000

- One appearance by Miss Florida*
- Name of your business on the MissFlorida.org website
- Minimum of 2 social media posts tagged to your organization on Instagram and Facebook**
- Full page advertisement in the Pageant Program
- Special recognition and promotion of Patron on LED Screen during Miss Florida Competition
- Preferred VIP seating for 4 during Preliminary Competitions and Miss Florida Competition Finals
- VIP Access for 4 to Patron's Afterparty following the Miss Florida Competition
- Four Complimentary Program Books

GOLD SPONSOR - \$2,500

- Full Page advertisement in the Pageant Program
- Name of your business on the MissFlorida.org website
- Special recognition during Miss Florida Competition
- Preferred seating for 2 during Preliminary Competitions and Miss Florida Competition Finals
- VIP Access for 2 to Patron's Afterparty following the Miss Florida Competition
- Two Complimentary Program Books

SILVER SPONSOR - \$1,000

- Full Page advertisement in the Pageant Program
- Special recognition during Miss Florida Competition
- Preferred seating for Two during Preliminary Competition and Miss Florida Competition Finals
- VIP Access for 2 to Patron's Afterparty following the Miss Florida Competition
- Complimentary Program Book

SAPPHIRE SPONSOR - \$500

- Special recognition in Competition Program
- Preferred Seating for 1 during Preliminary Competition and Miss Florida Competition Finals
- Complimentary Program Book

CENTURY CLUB SPONSOR - \$100

- Special recognition in Competition Program

*Travel costs are not included. Appearances are not to exceed 3 hours in length.

** Social media posts will be tagged according to your requests.

If you would prefer a custom package, please contact us today! We would be happy to design a package for you.

FOREVER GRATEFUL

Former titleholders, affectionately referred to as "Forever" Miss Floridas, continue to give back to the organization as a sign of appreciation for the opportunity to serve as Miss Florida. Read below to learn how this organization changed, and shaped, their lives and careers.



"The Miss Florida organization equipped me with the tools necessary to have success in my dream career. I am always relying on skills I learned while serving the state I care most about especially when I'm in high pressure situations on live TV. I will always give back to this organization that gave so many priceless gifts to me. If you want to truly promote young women, this is the way to do it." Laura McKeeman Rutledge, Miss Florida 2012, Reporter and Host for CNN International, ESPN, and the SEC Network

"This year marks 33 years of involvement with the Miss Florida and MAO. From contestant, to titleholder, emcee, entertainer, judge, and 8 year board member — I've received so much from this organization personally and through my service to the organization. I continue volunteering so that young women can experience the personal growth and development that I experienced and pay for the education that they need to pursue their dreams. Seeing is believing — I believe in what this pageant does for young women." Dana Dalton Judge, Miss Florida 1990



"The Miss Florida organization provides life-changing experiences for every woman who participates. It's incredibly motivating to be surrounded by other like-minded, driven women who are committed to making a difference in this world. I am thrilled that I am now involved as a corporate sponsor and am able to create opportunities for Miss Florida and the local candidates through Real Talk to give back to their communities and help change the lives of others." Allison Kreiger Walsh, JD, Miss Florida 2006

FOREVER GRATEFUL



"My scholarships from Miss Florida and winning the Non-Finalist Talent Award at Miss America paid for my law school. I graduated loan-free. This opened up amazing opportunities for me to work during law school in unpaid judicial internships for the Chief Judge of federal district court and the 1st Court of Appeals. Working closely with these judges inspired me to become a judge. I am honored to be a County Judge in my hometown of Sarasota. My Miss Florida scholarships made not only my dream of competing on the Miss America stage come true, but also my judicial career." Maryann Boehm, Miss Florida 1991

"This organization is truly unparalleled in its ability to empower women with the tools they need to be world changers. Wearing the Miss Florida crown sharpened my skills as a communicator, clarified my passion for empowering young women, taught me the importance of both inner beauty and self-care, cultivated my heart for serving others, and instilled in me a standard of excellence that has helped me succeed in work, ministry, marriage, motherhood, and everything in between!" Sierra Minott Jones, Miss Florida 2008



"During my time participating in the Miss Florida Scholarship Program, I earned more than \$40,000 in scholarships. This afforded me the opportunity to complete my Bachelor of Science in Telecommunications from the University of Florida, and earn a Master's in Business Administration from the University of Central Florida. The benefits I received extend beyond the critical scholarship dollars. The personal growth and development I achieved during my time as a participant in the program continue to impact my life today. I believe in giving back to the program that has given me so much. It is a true joy to watch these future leaders develop and blossom in the program, and I look forward to seeing their future endeavors." Jamie Bolding Becker, Miss Florida 1996

READ ABOUT OUR IMPACT



"The Miss Florida Program was a blessing to me not only through providing opportunities for personal growth and development but through the scholarships awarded. I attended medical school and the over \$6,000 in scholarship monies certainly helped. I am grateful for the educational focus of this fantastic program for young women." - Dr. Andrea Apple, Emergency Medicine Physician at Bayfront Health St. Petersburg

"The best preparation I received for a career in diplomacy, finance and later television hosting was by participating as a contestant in Miss Florida. The skills acquired through the competition taught me at a very young age how to speak publicly, Interview for the job, and network with community leaders. I am forever grateful for the head start in life I received through being a Miss Florida contestant." - Morgan Ortagus, State Department Spokesperson, FOX News Contributor, National Co-Chair of Maverick PAC, EM Banker/Consultant & US Naval Reserve Officer



"Competing at Miss Florida filled gaps in my education that I didn't even know existed. I learned to develop my own opinions about the world around me, then, how to communicate those opinions to audiences ranging from kindergarteners to state legislators. My college experience was necessary but my pageant experience was invaluable." Amy Miller Maddox, Consultant

READ ABOUT OUR IMPACT



"The Miss Florida Organization completely changed my life. With each new year I competed, I gained friends, confidence, mentors, and the ability to make a difference in my community. Through this organization, I received \$45,000 in scholarships, served twice as a maid of honor to women I competed with, presented my platform at a national conference, and partnered with local government to implement change in my community. I now serve on a local pageant board and witness the impact firsthand through the lives of young women in central Florida. The impact is significant and the life change is real." - Sara York, Education Assistant at Dr. Phillips Center for the Performing Arts

"My three years competing in the Miss Florida Organization afforded me the opportunities to develop skills and confidence that I continue to use everyday. During my time competing I was a student at Florida State University. The values of leadership and service that the Miss Florida Organization encourages motivated me to become an active leader on campus which changed my college experience for the better. Today, I work in consulting where meeting with clients and giving presentations is a part of my regular routine. The public speaking confidence I gained while competing set me up for success in my career!" - Megan Cromwell, Alight Solutions



"I paid off the last of my law school loans with my scholarship money. The Miss America system also allowed me an opportunity to perform my talent in front of large audiences which made me a better performer when I later became the feature twirler at Troy and the interview experience from the Miss America system was invaluable to my current career." Kristilee Chihos, Esq., Transactional Attorney at Dean Mead Law Firm

READ ABOUT OUR IMPACT



"The confidence and communication skills obtained from the interview portion of the Miss America Organization have greatly helped me in the beginning of my career. In addition, the ability to maintain poise and composure while in stressful situations has directly impacted my work every day in the medical field." - Sarah Foss, Doctor of Physical Therapy, Board Certified Orthopedic Specialist

"I have so much gratitude for the Miss Florida and Miss America Organization for a number of reasons...many that helped shape me into the strong, confident person that I am today. The most important benefit being the scholarship monies I earned while competing. Earning scholarship money through the Miss Florida and Miss America Scholarship Organizations allowed me to graduate college debt free. It provided me with a way to attend college and focus on my career goal, rather than worrying with how I would pay for it later. I can proudly say that I have had the pleasure of educating over 360 students in my career, in part, due to the scholarship money earned during my time competing." - Erica Hayden McCarthy, Teacher



"I graduated debt free thanks to the Miss Florida Organization. I have gained so much from not only being a contestant, but a local director and volunteer. I attribute my success in my current career to all of the interview training received, and 'selling' the benefits and highlights of the Miss America Organization as an Executive Director. The skills I obtained continue to add value to my life and career." - Merissa Amkraut Maimo, Senior Cardiovascular Sales Specialist, Novartis

HELP MAKE DREAMS COME TRUE. BECOME A SPONSOR TODAY!

EXECUTIVE DIRECTORS

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CHECK US OUT ONLINE: www.MissFlorida.org

