

Miss Florida

2020 Patron Information

Miss Florida 2019
Michaela McLean



2019 SPONSORSHIP INFORMATION

ABOUT THE MISS FLORIDA ORGANIZATION



Established in 1935, the Miss Florida Organization is an all-volunteer organization. It has become a leading advocate for women's education and is one of the largest providers of scholarship assistance for young women in Florida.

The organization is dedicated to empowering young women to achieve their goals. A preliminary to the Miss America Competition, Miss Florida awards candidates the opportunity to advance themselves personally and professionally during their year of service.

In addition to the Miss Florida competition, young women between the ages of 13-17 are also provided with an opportunity to compete and represent the state as Miss Florida's Outstanding Teen. The winner advances to Miss America's Outstanding Teen and is awarded scholarship money to advance her education.

The incredible young women who compete for the Miss Florida and Miss Florida's Outstanding Teen titles donate thousands of community service hours each year, making Miss Florida one of the largest community service organizations in the state.

The 85th annual Miss Florida Pageant will be held June 2020 in the Youkey Theatre of the RP Funding Center in beautiful Lakeland, Florida. Candidates will compete for the title of Miss Florida 2020 with the winner advancing to the 2021 Miss America Competition.

Over the last 5 years alone, contributions from generous sponsors and academic institutions enabled the Miss Florida Pageant to make available over \$300,000 in cash scholarships and \$800,000 in in-kind scholarships to our Miss Florida contestants. Tuition costs are on the rise and many young women dream of scholarships to help pay the increasing expense of a higher education. Our organization is committed to making that dream a reality!

As a patron of the Miss Florida Pageant, you will be doing more than making a monetary contribution -- You will be helping to make a difference in the lives of our Sunshine State's brightest women! Sponsors receive recognition throughout the year on our website, through social channels and during our live-streamed telecast of the state competition.

Contact us today to secure your sponsorship or create a package that meets your business' needs.



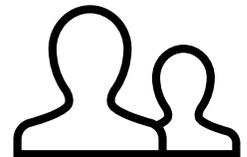
The Miss Florida Facebook page and Miss Florida's page has a combined 15,000 followers



@MissAmericaFL has over 18,000 followers



The Miss Florida competition is live streamed to over 1,000 viewers during competition week



Over 2,100 fans attend the Miss Florida competition during pageant week in Lakeland, FL.

SPONSORSHIP LEVELS

QUEEN SPONSOR - \$25,000+

- Five appearances by Miss Florida*
- Logo and link to your business on the MissFlorida.org website
- Minimum of 10 social media posts tagged to your organization on Instagram and Facebook**
- Inclusion of commercial in LIVE Miss Florida Webcast (Prelims and Finals)
- Press release announcing sponsorship
- Two Color Page advertisement in the Competition Program
- Special recognition and promotion of Patron on LED Screen during Miss Florida Competition
- Preferred VIP seating for 10 during Preliminary Competition and Miss Florida Competition Finals
- VIP Access for 10 to Patron's Afterparty following the Miss Florida Competition
- Ten Complimentary Program Books

CROWN SPONSOR - \$15,000+

- Three appearances by Miss Florida*
- Logo and link to your business on the MissFlorida.org website
- Minimum of 5 social media posts tagged to your organization on Instagram and Facebook*
- Inclusion of commercial in LIVE Miss Florida Webcast (Prelims and Finals)
- Press release announcing sponsorship
- One Color Page advertisement in the Competition Program
- Special recognition and promotion of Patron on LED Screen during Miss Florida Competition
- Preferred VIP seating for 8 during Preliminary Competitions and Miss Florida Competition Finals
- VIP Access for 8 to Patron's Afterparty following the Miss Florida Competition
- Eight Complimentary Program Books

ROYAL SPONSOR - \$7,500+

- Two appearances by Miss Florida*
- Name and link to your business on the MissFlorida.org website
- Minimum of 3 social media posts tagged to your organization on Instagram and Facebook**
- One Color Page advertisement in the Competition Program
- Special recognition and promotion of Patron on LED Screen during Miss Florida Competition
- Preferred VIP seating for 6 during Preliminary Competitions and Miss Florida Competition Finals
- VIP Access for 6 to Patron's Afterparty following the Miss Florida Competition
- Six Complimentary Program Books

DIAMOND SPONSOR - \$5,000+

- One appearance by Miss Florida*
- Name of your business on the MissFlorida.org website
- Minimum of 2 social media posts tagged to your organization on Instagram and Facebook**
- Full page advertisement in the Pageant Program
- Special recognition and promotion of Patron on LED Screen during Miss Florida Competition
- Preferred VIP seating for 4 during Preliminary Competitions and Miss Florida Competition Finals
- VIP Access for 4 to Patron's Afterparty following the Miss Florida Competition
- Four Complimentary Program Books

GOLD SPONSOR - \$2,500+

- Full Page advertisement in the Pageant Program
- Name of your business on the MissFlorida.org website
- Special recognition during Miss Florida Competition
- Preferred seating for 2 during Preliminary Competitions and Miss Florida Competition Finals
- VIP Access for 2 to Patron's Afterparty following the Miss Florida Competition
- Two Complimentary Program Books

SILVER SPONSOR - \$1,000+

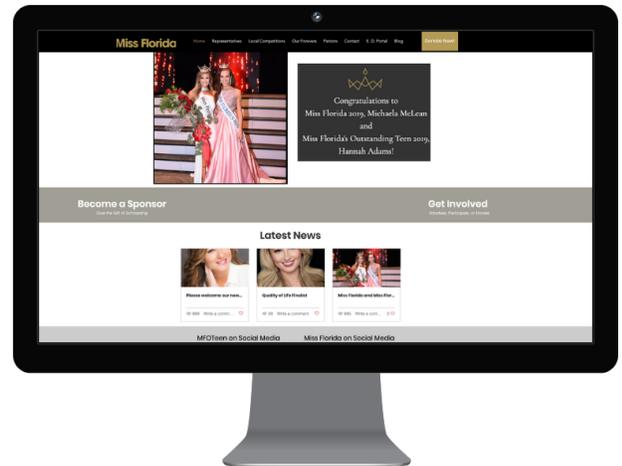
- Full Page advertisement in the Pageant Program
- Special recognition during Miss Florida Competition
- Preferred seating for Two during Preliminary Competition and Miss Florida Competition Finals
- VIP Access for 2 to Patron's Afterparty following the Miss Florida Competition
- Complimentary Program Book

SAPPHIRE SPONSOR - \$500+

- Special recognition in Competition Program
- Preferred Seating for 1 during Preliminary Competition and Miss Florida Competition Finals
- Complimentary Program Book

CENTURY CLUB SPONSOR - \$100+

- Special recognition in Competition Program



HELP MAKE DREAMS COME TRUE.
BECOME A SPONSOR TODAY!

CONTACT ALLISON WALSH
321-231-0791
SPONSORSHIPS@MISSFLORIDA.ORG

TO LEARN MORE, VISIT
WWW.MISSFLORIDA.ORG

*Travel costs are not included. Appearances are not to exceed 3 hours in length.

** Social media posts will be tagged according to your requests.

If you would prefer a custom package, please contact us today! We would be happy to design a package for you.

FOREVER GRATEFUL



"The Miss Florida organization equipped me with the tools necessary to have success in my dream career. I am always relying on skills I learned while serving the state I care most about especially when I'm in high pressure situations on live TV. I will always give back to this organization that gave so many priceless gifts to me. If you want to truly promote young women, this is the way to do it." Laura McKeeman Rutledge, Miss Florida 2012, Reporter and Host for CNN International, ESPN, and the SEC Network

"The best preparation I received for a career in diplomacy, finance and later television hosting was by participating as a contestant in Miss Florida. The skills acquired through the competition taught me at a very young age how to speak publicly, Interview for the job, and network with community leaders. I am forever grateful for the head start in life I received through being a Miss Florida contestant." - Morgan Ortagus, FOX News Contributor, National Co-Chair of Maverick PAC, EM Banker/Consultant & US Naval Reserve Officer



"My scholarships from Miss Florida and winning the Non-Finalist Talent Award at Miss America paid for my law school. I graduated loan-free. This opened up amazing opportunities for me to work during law school in unpaid judicial internships for the Chief Judge of federal district court and the 1st Court of Appeals. Working closely with these judges inspired me to become a judge. I am honored to be a County Judge in my hometown of Sarasota. My Miss Florida scholarships made not only my dream of competing on the Miss America stage come true, but also my judicial career." - Maryann Boehm, Miss Florida 1991

"This organization is truly unparalleled in its ability to empower women with the tools they need to be world changers. Wearing the Miss Florida crown sharpened my skills as a communicator, clarified my passion for empowering young women, taught me the importance of both inner beauty and self-care, cultivated my heart for serving others, and instilled in me a standard of excellence that has helped me succeed in work, ministry, marriage, motherhood, and everything in between!" - Sierra Minott Jones, Miss Florida 2008



"During my time participating in the Miss Florida Scholarship Program, I earned more than \$40,000 in scholarships. This afforded me the opportunity to complete my Bachelor of Science in Telecommunications from the University of Florida, and earn a Master's in Business Administration from the University of Central Florida. The benefits I received extend beyond the critical scholarship dollars. The personal growth and development I achieved during my time as a participant in the program continue to impact my life today. I believe in giving back to the program that has given me so much. It is a true joy to watch these future leaders develop and blossom in the program, and I look forward to seeing their future endeavors." - Jamie Bolding Becker, Miss Florida 1996

"This year marks 33 years of involvement with the Miss Florida and MAO. From contestant, to titleholder, emcee, entertainer, judge, and 8 year board member — I've received so much from this organization personally and through my service to the organization. I continue volunteering so that young women can experience the personal growth and development that I experienced and pay for the education that they need to pursue their dreams. Seeing is believing — I believe in what this pageant does for young women." Dana Dalton Judge, Miss Florida 1990



"The Miss Florida Program was a blessing to me not only through providing opportunities for personal growth and development but through the scholarships awarded. I attended medical school and the over \$6,000 in scholarship monies certainly helped. I am grateful for the educational focus of this fantastic program for young women." - Dr. Andrea Apple, Emergency Medicine Physician at Bayfront Health St. Petersburg

"The Miss Florida Organization completely changed my life. With each new year I competed, I gained friends, confidence, mentors, and the ability to make a difference in my community. Through this organization, I received \$45,000 in scholarships, served twice as a maid of honor to women I competed with, presented my platform at a national conference, and partnered with local government to implement change in my community. I now serve on a local pageant board and witness the impact firsthand through the lives of young women in central Florida. The impact is significant and the life change is real." - Sara York, Education Assistant at Dr. Phillips Center for the Performing Arts



"I graduated debt free thanks to the Miss Florida Organization. I have gained so much from not only being a contestant, but a local director and volunteer. I attribute my success in my current career to all of the interview training received, and 'selling' the benefits and highlights of the Miss America Organization as an Executive Director. The skills I obtained continue to add value to my life and career." - Merissa Amkraut Maimo, Senior Cardiovascular Sales Specialist, Novartis

SPONSOR COMMITMENT FORM

Kindly submit this form to Sponsorships@MissFlorida.org by April 20, 2020 to guarantee inclusion in the printed materials. Payment may also be processed online at MissFlorida.org

CONTACT INFORMATION

Name: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

PAYMENT INFORMATION

I'm mailing a check

Please process my Credit Card

I'm going to process my payment online

BILLING INFORMATION

Name on card:

Card Number:

Exp. Date:

Billing Zip:

CVV:

SPONSORSHIP COMMITMENT

Donation Amount: \$ _____

Which fund do you want your donation to go to?

Miss Florida Pageant

Scholarship Fund (tax deductible donation)

Is there any additional information we need to know about your contribution?

If you are making a general donation to the Miss Florida Pageant, please make checks payable to the Miss Florida Scholarship Pageant and mail checks to P.O. Box 92865, Lakeland, FL 33804. You may also process your donation online at MissFlorida.org.

If you are making a tax deductible donation to the scholarship fund, please make checks payable to The Forevers Foundation and mail your check to P.O. Box 2271, Orlando, FL 32802. You may also process your donation online at TheForeversFoundation.org

QUESTIONS? Please contact Sponsorships@MissFlorida.org

2020 IN-KIND SPONSOR COMMITMENT FORM

*Kindly reply by April 20, 2020 to ensure inclusion in the 2020 printed materials.
Payment may also be processed online at MissFlorida.org*

CONTACT INFORMATION

Name:

Company Name:

Address:

City/State/Zip:

Phone:

Email:

ITEMS OR SERVICES DONATED

VALUE

EXPIRATION DATE

\$

**Is there any additional information we need to know about your contribution?
(How to redeem, who to contact, how you want this donation recognized)**

QUESTIONS? Please contact Sponsorships@MissFlorida.org